LMA INDIA

SPONSORSHIP PROSPECTUS



INTERNATIONAL LIFESTYLE MEDICINE CONFERENCE

LMACON 2026

Partner with the professionals building India's preventive healthcare practices.

24-25 October 2026

CSM Hall, Le Méridien Kochi, Kerala

Online Scientific Conference: 19 September 2026

200+

Pan-India healthcare professionals

20 CME credits

A focused commercial platform for brands serving preventive healthcare, clinical practice growth, health technology, nutrition, diagnostics, patient engagement and wellness innovation.

All sponsorship and exhibition rates in this prospectus are excluding GST.

WHY SPONSORS SHOULD BE INTERESTED

A concentrated healthcare audience, not a generic event.

LMACON 2026 brings together clinicians, allied health professionals, clinic owners and healthcare entrepreneurs around one high-growth theme: evidence-based prevention and chronic disease care.

200+ Pan-India healthcare professionals

20 CME credits

2 In-person conference days

1 Online scientific conference



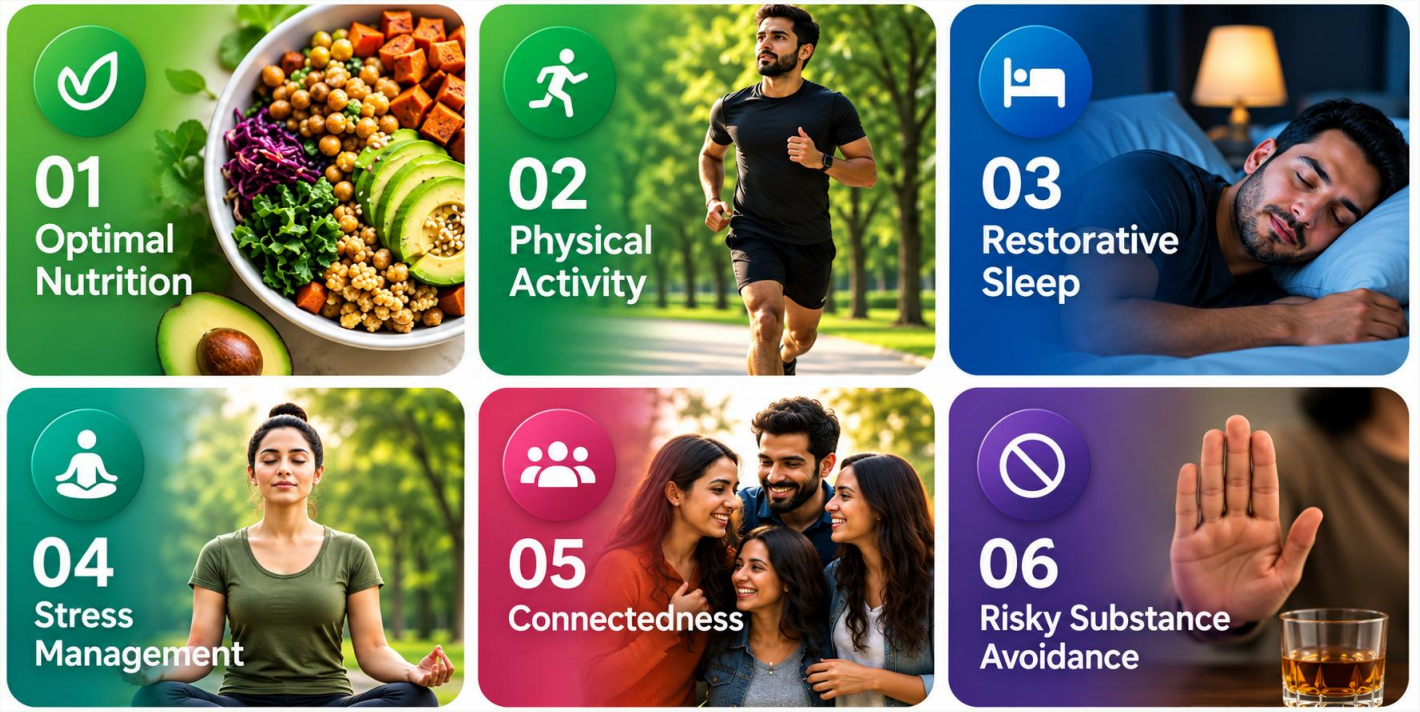
The sponsor advantage

- Meet decision-makers during real product evaluation.
- Create trust through LMAI's scientific environment.
- Build qualified conversations through demos, stalls and opt-in engagement.

PROGRAMME FOCUS

Clinical science meets practice building.

The scientific programme connects evidence-based Lifestyle Medicine with the realities of modern clinical practice - giving sponsors a credible environment to demonstrate relevant solutions.



01

Clinical updates

Six pillars of Lifestyle Medicine

02

Chronic disease care

Prevention and management

03

Digital health

AI and patient care

04

Implementation

Tools clinicians can apply

WHO ATTENDS

A commercially relevant healthcare audience.

Many delegates already run clinics or plan to build centres. They influence purchasing decisions across software, diagnostics, nutrition, equipment, patient acquisition and professional services.

1

Clinical decision-makers

- Family physicians
- Specialists
- Lifestyle Medicine professionals
- Dentists and psychologists

2

Allied health leaders

- Dietitians and nutritionists
- Physiotherapists
- Exercise professionals
- Nurses and care teams

3

Builders and influencers

- Clinic owners
- Healthcare entrepreneurs
- Researchers and educators
- Administrators and public health professionals

Ideal for brands selling to independent practices, preventive healthcare programmes and clinically-led wellness ecosystems.

SPONSOR VALUE

Meet prospects across the full adoption journey.

One conference can place your team in front of professionals at four important stages of practice development.

01 **Discover** — Professionals exploring new tools, products and service partners

02 **Evaluate** — Clinic teams comparing clinical fit, workflow and commercial value

03 **Adopt** — Owners and founders ready to begin pilots, trials or procurement

04 **Refer** — Clinicians who influence peers, teams and professional communities

Lead capture remains consent-based through sponsor interactions, demos and stall visits. No delegate database transfer is promised.

PARTNERSHIP SECTORS

Companies that fit the LMACON audience.

Health Technology

- EMR and clinic management
- AI healthcare solutions
- Telemedicine and patient engagement
- Healthcare CRM and automation

Clinical & Diagnostic

- Diagnostics and point-of-care tools
- Medical devices and monitoring
- Rehabilitation and physiotherapy
- Clinic infrastructure solutions

Nutrition & Wellness

- Medical nutrition
- Healthy food and metabolic health
- Fitness and recovery solutions
- Behaviour change platforms

Practice Growth

- Healthcare digital marketing
- Branding and communication
- Financial and insurance solutions
- Professional education services

Best-fit sponsors are those that improve preventive care, clinical workflow, patient outcomes or practice growth.

PARTNER JOURNEY

Visibility before, during and after LMACON.

01 Before the event

- Website and registration visibility
- Selected social media features
- Delegate communications
- Association with conference announcements

02 At the venue

- Main-stage and screen branding
- Exhibition engagement
- Product or technology demonstrations
- Networking with delegates

03 After the event

- Recognition in event highlights
- Continued digital listing
- Follow-up with consented leads
- Opportunity for a longer LMAI relationship

Exact visibility mix depends on selected partnership tier, venue rules and production deadlines.

EXHIBITION OPPORTUNITY

LMACON Health Innovation Expo.

A focused setting for live product discovery and qualified conversations with healthcare professionals.

Standard exhibition stall

₹50,000

Space in the expo zone

Two exhibitor passes

Listing in sponsor directory

Premium exhibition stall

₹75,000

Priority placement

Three exhibitor passes

Enhanced event visibility

Innovation showcase

₹1,00,000

Premium placement

Four exhibitor passes

Short approved demonstration

Final stall position and dimensions will follow the approved venue layout. Rates excluding GST.

SPONSORSHIP PACKAGES

Four clear partnership tiers.

TITLE

₹5,00,000

1 partnership

- Conference-level prominence
- Category exclusivity
- Largest premium expo presence
- Approved technology showcase

PLATINUM

₹3,00,000

2 partnerships

- Prominent event branding
- Premium exhibition stall
- Approved product demonstration
- Strong digital visibility

GOLD

₹2,00,000

3 partnerships

- Standard exhibition stall
- Good venue branding
- Digital features
- Delegate kit insert

SILVER

₹1,00,000

Limited availability

- Partner recognition
- Conference screen listing
- Digital sponsor listing
- Two delegate passes

All rates are excluding GST. Benefits may be customised within the value of the selected tier.

DELIVERABLES MATRIX

What each partner receives.

Benefit	Title	Platinum	Gold	Silver
Brand prominence	Lead	Prominent	Standard	Listed
Exhibition presence	Largest premium	Premium stall	Standard stall	Optional
Dedicated social features	4	3	2	1
Delegate kit insert	Included	Included	Included	Optional
Approved demonstration	Up to 20 min	Up to 10 min	No	No
Category exclusivity	Included	By agreement	No	No
Inaugural recognition	Lead mention	Prominent mention	Acknowledgment	Sponsor listing

All demonstrations and branded content require prior approval. Sponsorship does not influence scientific programming.

CUSTOM OPPORTUNITIES

Named partnerships from ₹25,000.

Smaller brands can own a useful part of the delegate experience without entering a full sponsorship tier.

- **Coffee Partner**
- **Hydration Partner**
- **Healthy Snack Partner**
- **Photography Partner**
- **Travel Partner**
- **Digital Engagement Partner**
- **Delegate Kit Partner**
- **Networking Partner**

Partnership principles

Category clarity • Scientific independence • Consent-based leads • Approved claims

High-visibility assets such as lanyards, badges and delegate bags will be priced separately. Rates excluding GST.

LMA INDIA

PARTNER WITH LMACON 2026

Meet the professionals shaping preventive healthcare in India.

Select a sponsorship tier, reserve an expo space or build a custom partnership around your business objective.

Lifestyle Medicine Academy India

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Scan to register

24-25 October 2026 | CSM Hall, Le Méridien Kochi, Kerala

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